

ClickBank Pirate Explained **(Is there a word for 24-doubling your money?)**

By Sten M. Andersen

After 48 hours, I've 24-doubled my investment in ClickBank Pirate, which I personally think is pretty cool. As far as I know there's not even a word for that ... (doubled, tripled, ..., 24doublipled...?).

Soren and Cindy has made a system that is so **turn-key** it is quite amazing. I've just put the twins to bed and have watched the first CBPirate video — a sort of welcome video / tour inside the membership area, and this system is even better than I thought when I signed up for it.

I am now even more enthused now than ever before.

Behind that silly, playful name (come-on, a pirate themed make-money website?!) lies a well thought-through system built with tried-and-tested components know by every marketer on the 'net (like Aweber, for example). (If that doesn't mean much to you, great! Read on...)

With CBPirate, **all you have to do, is send people to the websites they give you**, and track what's working. That should earn you money.

But Why Are They Speaking – What's That – Klingon?

I have one problem with Soren and Cindy here, though. With a system this easy to use, it could be accessible to a lot more people if only they didn't use so much internet marketing speak.

First of all, **they've never explained once what ClickBank actually is**. They assume you know. Of

course, people who are into Internet Marketing do know, but most people don't.

So here you go:

ClickBank is a company that makes it easy for regular folks to sell digital products on the internet. (Digital products means stuff that can be downloaded or viewed online, like a text-file in word or pdf format, audio files like mp3-files, and access to private membership sites.)

You can register with ClickBank, and **they will charge your customers for you, and send you a check or put the money directly into your bank account** (you choose... they deposit a few thousand dollars into my bank account every month, which I like a lot).

The ClickBank Twist

Now they have one extra feature, and it's a pretty nifty one: **They also let you give other people a percentage of the sale for promoting your product...**

...So let's say you put up a pdf book with old recipes your grandmother handed down to you on a website (hang on, it doesn't matter if you don't know how to build a website...), and you start selling it on the internet. Additionally, you tell ClickBank to give anyone who promotes your product 50% of the sale. So when Mr. Bigtime Internet Marketer who has a list 100,000 people all interested in old recipes sends out an email to his so-called "list" letting them know about your product, you keep 50%, and he gets 50%, of the sales price (less a ClickBank fee).

It might sound complicated, but with ClickBank this is extremely easy to set up, and it is done all the time. The person promoting your product is called an affiliate, in this setting.

So if you flip this around, you could earn money promoting other people's products, that they've created (or have been handed down from their grandmothers).

That is, you would be one of their affiliates.

That way, you don't need a product, or a website, or most anything, to make money on the Internet.

All you need to do, is to

1. know what product(s) to promote
2. send people in that direction.

The first point is usually hard (but not anymore...) ClickBank has thousands of products registered — most of which aren't selling at all. **So how do you know which products to promote? And how do you do it? There are so many pitfalls here, it's not even funny (which is why everyone ISN'T rich, by the way).**

That's where ClickBank pirate comes into play. Soren and Cindy and their team do the research on what sells well — and then they promote it — the right way — for you. You are the affiliate, you get credited when a sales is made, and another sale, and then another sale.

-- and on the second point, how to get people to actually go to those websites that can earn you kashoola? -- CBPirate has a whole section dedicated to teaching you how to do that, both free and paid-for methods.

That's the only work you have to do with CBPirate: **Follow the steps in the so-called “traffic” section** to get people to go to some websites (another Internet Marketing Klingon word, *traffic*, simply means people visiting a web-site.)

Simple, right?

So ...?

So how do you get started if you didn't even know about ClickBank before?

It is really easy.

1. Sign up for a ClickBank account here. It's free:

http://www.clickbank.com/promote_products.html

Click the green button that says Sign Up and follow the instructions.

At the end of that, you should have yourself a ClickBank account, and a ClickBank nickname (also called username some places).

2. Go to ClickBank pirate at:

<http://www.corelizer.com/recommends/cbpirate/cbp.php>

Watch the video, and sign up for the free report. Then follow the instructions to become a member of ClickBank Pirate.

That's all.

Then if you find yourself needing more instructions for plain people, or simply want to see what I'm doing with this, follow my CBPirate blog ... <http://steni.cbpirateblog.com/> ... I'll be sharing what works and what doesn't, for me.

Bringing a pen and paper might be lucrative ;)

Take care!

Sten